

Write a Kindle Book in a Weekend

With Absolutely no Experience Whatsoever

Hi, my name is Candi Parker and I have a question for you...

How would you like to write a Kindle book next weekend?

Have you ever wanted to write a book and didn't know how to start? Or you begin to write and find that you don't know what to say?

What if I told you that you can write a book in a weekend? What if you had a recipe for doing just that - a recipe, a pattern, a guide? What if you *could* write a book in weekend - would you do it?

Well, I am here to tell you that you absolutely can write a book and more than that you can write a book in a weekend. This eBook will get you started and give you some very useful information some if you are planning to write a book to upload to Kindle - so get a pen, get a notebook and get ready I am going to teach you a few things about Kindle that you may not know.

If you have ever wanted to write a Kindle book pay attention.

Here is what we are going to cover:

- Why you should write a Kindle book

- Advantages
- Target Audience
- Cover and formatting
- Keyword research
- Niche Marketing
- Royalties
- Best Seller Ranking
- And much more.

Let's get to it...

Why write a Kindle book?

Have you had an idea for a book but didn't know how to write it? You may have thought if I could write this book it will make me famous. It will make me an expert, it will make me money and then it may have seemed very complicated and you didn't know the exact steps that you needed to create your book.

Well, I was once in the same position and in fact I searched and struggled to figure it out and then after many classes I went on to publish my book and not just mine but other people's books as well. I will save you the learning curve!

Here's an eye-popping statistic - Amazon CEO, Jeff Bezos, said , "After five years, e-books is a multibillion dollar category for us and growing fast – up approximately 70% last year."

Did you get that? Sales of e-books rose 70% last year!

(<http://www.internetretailer.com/2013/01/29/amazon-sales-top-61-billion-2012>)

Why the big increase in sales?

There has been a big increase in sales for a couple of reasons. As of May 2013, Amazon has opened up the sale of Kindle devices to 170 countries including China and Japan and its Appstore is now in nearly 200 countries.

Even children are using Kindle devices now and the children's categories on Kindle ebooks has exploded! Remember people with Kindle devices are *always looking for content!*

How many books do you have on your digital reader right now? How many on your kid's? Just sayin...



Authority



Another reason for the big increase in sales is that more and more authors are getting published on the Internet.

Being a published author establishes instant credibility these days. It brands you as the “expert”. People hold authors in the same regard as they do college professors, Jedi masters, and NFL coaches! This is known as the “author effect”.

Advantages to writing a Kindle book

First, figure out why you write a book. What are the reasons for writing a book? Well, the first one is...

- ✓ to create additional revenue to make money right?

And...

- ✓ to create a brand name recognition you may want to make yourself more well known.
- ✓ to create an opt in list – your own email list that you can have a relationship with and market to.
- ✓ to capitalize on current trends in the marketplace by creating a book to show people and give people what they want at that moment in time.

Hidden Advantages

It seems that no one ever mentions the biggest advantage of having an eBook on the Kindle platform. This is the very thing that allows an author to make a full-time living from their books, and yet no-one mentions it.

We are in a game-changing moment in publishing history, and authors who jump on the opportunity will have the chance to be more successful than was ever possible before.

So here it is:

Your Kindle eBooks will never go out of print, so they will keep on selling forever.

A traditional bookstore will only stock most new titles for a couple of months, and with Kindle your books stay on the Amazon ‘shelves’ forever. This is of the utmost importance, because it means you now have time to find

and grow your readership, without worrying about your book not being available.

Let me explain...

Traditionally published print books only have a small 'window of opportunity.' If the book hasn't proved to be a big hit within a couple of months, the bookstores send all of the unsold copies back to the publisher, who either 'remainders' them (sells them off dirt cheap) or recycles them into pulp. Either way, the book is dead.

Authors need time to find and grow a readership for their book, but unfortunately, no such time is granted with a traditional publishing house. For most authors, this limited 'window of opportunity' closes before they've had sufficient time to prove themselves worthy of staying on the shelves.

But digital publishing has changed the game forever, and very much to the author's advantage! There is now time to find and grow your readership. There is time for additional marketing.

Digital books remain on the virtual 'shelves' forever, allowing you to find and grow your readership steadily. AND readers of *your* eBooks now have time to fall in love with what you create, and tell all their friends and your reader audience begins to grow.

And then the sales magic begins to happen, and as you promote your books one after another, readers gradually spread the word. You get positive reviews building up on

your Amazon site. These reviews are important to your ranking. As Amazon notices many positive reviews they actually help you by promoting your book. When you view a book on Amazon you are invited to view other books just below the book you are looking at. That is one way Amazon helps promote your book.

When enough readers begin talking about and recommending your book, sales will suddenly begin to grow at an accelerating speed. This can only happen because your books don't disappear from the bookstore shelves in the interim. They are always available and best of all, updated.

If you fully grasp the magnitude of this, you will also understand that this is a logical process, and a real chance for success.

AND – There's *another* hidden advantage...

The second huge advantage of publishing on the Kindle is the powerful 'back selling' that occurs when slow-selling *earlier* books are discovered by readers who enjoy your *later* works.

Readers go back and seek the earlier titles out and unlike in a traditional book store, these earlier books are still there and available for sale on the Amazon Kindle marketplace, waiting for revival. In fact the sales of ALL of your books are affected by this.

Another great point for writing a Kindle book is: You can easily make changes to your Kindle book anytime you

want! You just upload a revised copy and it overwrites the one you have up already. Why is this important? If you have your book in print and want to make a correction or a change you must have a brand new book with a brand new ISBN number and both your first edition and your revised addition will be available for sale, 2 different ISBN numbers. If you need to make a change in a Kindle book it overwrites the old copy and you do not need an ISBN number. If you find that a better cover is needed, it is easy to change that, too. After you have made all of the changes or corrections and are happy with your Kindle book you can then go to print knowing it is a clean copy with no mistakes.

And yet another advantage of Kindle is their KDP Select program. Kindle Digital Publishing Select program offers the author the opportunity to receive 70% royalties! That is double the normal royalty! You must agree to an exclusive contract with Amazon for 90 days. You cannot have your eBook in any other online bookstore during that period. Along with the big royalty you also are a part of the lending library. “Why allow your book to be borrowed?” you may ask. If your book is lent out you receive compensation from Amazon. The amount varies from month to month and is over a million dollars to be divided between all of the authors whose books are borrowed.

Typically it is 2-4 dollars per borrow. It all depends on how many borrows there were for the month. Last month there were about 300,000 borrows.

So, would you agree, that is a lot of advantages to having a Kindle book online?



BestsellerLabs.com

Target Your Audience

It is recommended that all of the following information be kept in mind before you start and as you are writing...

Who is going to buy your book? After all, this is all about the buyer.

How do you target your audience? Right from the beginning!

The content of your eBook should be done with your audience in mind. Make every decision you make about your book be based on these criteria - vocabulary, sentence structure, tone, humor and imagery.

You are going to be selling your book to the world but not everyone is going to want to know about your topic. You will find that if you address your book to certain persons it will actually sell better than if you address it to all the people that you can think of.

Who do you want to buy your book? Who is your ideal customer?

Let's define it –

Is it a man or a woman?

How old?

What do they look like?

Where are they from?

What is their education?

What is their income?

What do they do during the day?

What are their hobbies?

I want you to be as specific as possible so let's have an example – let's say you are writing a book about classic collectible cars. Who typically goes to those car shows? Probably a “baby boomer” because they drove those very cars when they were young. Probably a nostalgic man who loves old cars. I'd say he's recently retired and fairly healthy. He likes to tinker with cars and keeps his cars polished.

As an example, let's choose a baby boomer, a retired 58-year-old man who loves old cars and goes to car shows. Now that I have described him let's go to Google.com and click on 'images' and type in 58 year old man , old cars and see what comes up. Here is the image I chose...



Choose an image of the person that closely fits your description and then save it as a JPEG. That person is now your avatar, the person representing your customers - that is who you are writing for - when you write to her or him you make money.

Give her/him a name, make it personal and friendly. Write for her/him.

What is s/he going to do when he gets your book? Will s/he share it?

Yes, if they resonate with it, because we're always looking for stuff to share aren't we? So, make it worthy to tell someone else about it. Books can go viral and good content that is shared goes viral. So for your book to go viral you need some social currency – by that I mean what's being talked about?

What's popular on Facebook and Twitter?

What is trending in the media?

And then you need triggers to remind people of your book, like daily or weekly reminders of your book. Perhaps through blogposts, or Facebook posts, radio interviews or Twitter talk.

Evoke emotional resonance - how much does the book inspire deep emotional reaction? Emotional things stick with people and they remember the things that have caused them to feel something.

Keep it out there, high visualization of your book essentially sells itself - use Facebook ads and Google ad words. Have virtual book tours. Be a guest blogger, or a guest on a radio or TV show.

Is your book useful? We always want to share useful information.

Storytelling - a narrative, a great story provides stick-to-itiveness.

Now here's a big question. You've already decided who this person is so what is the outcome of their need or desire that they want in their life right now. There is your topic.

How can you get them from where they are now to where they want to be? There is your topic.

Get to know them.

How do they, your target audience, like to read? Physical book? Digital book? Audio book?

Where do they hang out?

What other authors are targeting this person?

What are the best sellers on Amazon writing about?

What are the comments saying about those books?

How will you get noticed?

You can do that with a strategic title and a standout cover something that's clean and easy to read especially at thumbnail size.

Yes! Your cover is extremely important! You only have a few short seconds to capture a person's interest. Your title must be large enough to be read at thumbnail size. You know when you are looking at books on Amazon, right under the book you are viewing is a row of thumbnail photos of other books and it says, people who viewed this book also viewed these books. Your title has to stand out right there.

It also helps to have a clean, clear graphic that also can be understood at thumbnail size, as well as strategic colors.

There are many working parts to your book creation.

Formatting

It has to be reader friendly. Formatting your book for Kindle is different than for print. On Kindle there are no headers and footers and no page numbers. Kindle books are read differently than print books. There are no blank pages. They flow from page to page and because there are many different reading devices. The Kindle book is designed to cross platforms, like the Kindle Paperwhite, Kindle Fire, Kindle HD, iPhone, iPad and other tablets. It is important that your book can be read correctly on all devices.

Another point is to be sure and have a dynamic table of contents. That is, when people first look at your book and they see the table of contents, it needs to be “clickable” (dynamic), so when you click on a chapter title it takes you right to the chapter.

Here is what you have so far. You have:

- Chosen a topic
- Created your avatar
- Will write specifically for him or her
- Planned your formatting of your book for ease of reading
- Planned a strategic cover

Remember, all of this must be kept in mind before you write, and while you are writing, your book.

Choose your market

The next step is to choose the market you are going to target. Let's find out what is selling right now. Head over to Amazon.com and look for possible titles and find some best sellers to model.

One way is...

Start with a keyword phrase in Amazon's search box and cycle through the alphabet to generate a list of candidate keywords (search phrases).

For instance "How to a____ , How to b_____,
How to c_____

Make Money with a____, Make Money with b_____

Guide to a____, Guide to b____, Guide to c_____

Remember, this is what *buyers* are searching for...

As you cycle through the alphabet, write down a list of keywords/search phrases that make sense for a book idea.

By developing a book title that is based off a search phrase, you're increasing your chances of getting better Amazon traffic right from the get go!

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Shop by Department

Search Kindle Store

How to

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- MP3s & Cloud Player
20 million songs, play anywhere
- Amazon Cloud Drive
5 GB of free storage
- Kindle
- Appstore for Android
Get Inverse Universe...free
- Digital Games & Software
- Audible Audiobooks
- Books
- Movies, Music & Games
- Electronics & Computers
- Home, Garden & Tools
- Grocery, Health & Beauty
- Toys, Kids & Baby
- Clothing, Shoes & Jewelry
- Sports & Outdoors
- Automotive & Industrial

- how to win friends and influence people
- how to win friends and influence people in Books Trade-in
- how to draw
- how to read literature like a professor
- how to train your dragon
- how to be a woman
- how to win friends
- how to resist prince charming
- how to eat fried worms
- how to draw manga

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20 million songs, play anywhere
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5 GB of free storage
- Kindle
- Appstore for Android
Get Inverse Universe...free
- Digital Games & Software
- Audible Audiobooks
- Books
- Movies, Music & Games
- Electronics & Computers
- Home, Garden & Tools
- Grocery, Health & Beauty
- Toys, Kids & Baby
- Clothing, Shoes & Jewelry
- Sports & Outdoors
- Automotive & Industrial

- how to archer
- how to archer in Books Trade-in
- how to attract women
- how to analyze people on sight
- how to archive books on my kindle
- how to attract men
- how to apply makeup
- how to argue
- how to add a kindle device to my account
- how to avoid falling in love with a jerk

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- Toys, Kids & Baby
- Clothing, Shoes & Jewelry
- Sports & Outdoors
- Automotive & Industrial

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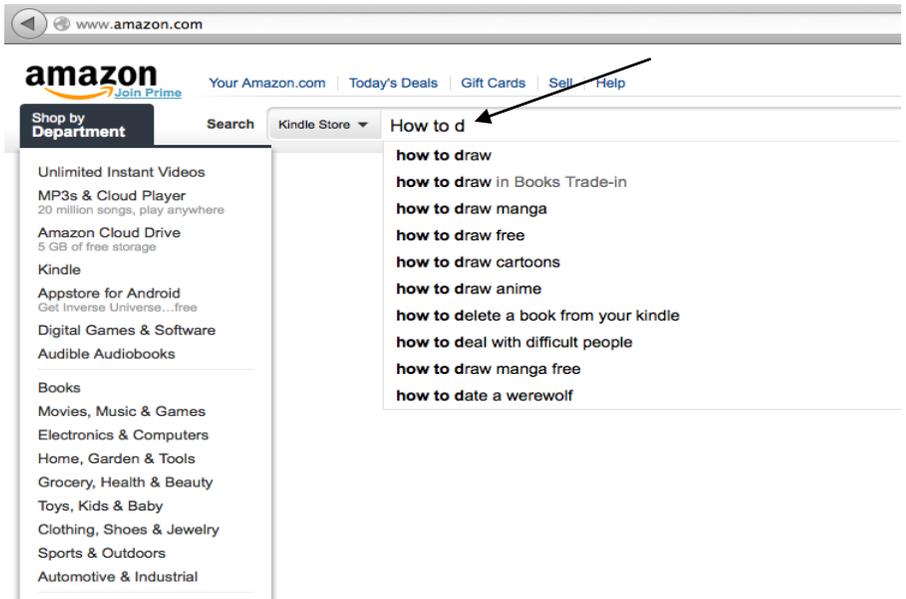
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- Clothing, Shoes & Jewelry
- Sports & Outdoors
- Automotive & Industrial

Search Kindle Store

How to c

- how to cook from scraps
- how to cook everything
- how to crochet
- how to catch a billionaire
- how to create a mind
- how to create the perfect wife
- how to cook
- how to choose the sex of your baby
- how to cook healthy in a hurry
- how to compost



Also, besides How to _____, Try: Tips for _____, Recipes for _____, Guide to _____.

Or put the blank first like this... _____ Recipes

Think about what buyers searching for.

Choosing a niche

Let's look at some best sellers...

Go to the Kindle store search box on Amazon.com and then to the top paid 100 Best Sellers in the Nonfiction category.

Search for a category with 3 books in top 20 best sellers that have been published for at least 60 days and have a rank of 100,000 or lower and priced between \$2.99 and \$9.99.

You now have a category that is driving a lot of sales. The reason you are looking for the price to be between \$2.99-9.99 is that is the price range you will be using for yourself when you upload your book to the KDP program (Kindle Direct Publishing) in order to receive 70% royalties. If your price is lower or higher your royalty will be 35%.

Pick a category from this information that appeals to you and then brainstorm potential book topics

Why is the Amazon Best Seller rank important? Because the lower the ranking number the higher the sales are for that book.

Click on the tab Shop by Department. Go to Books then Kindle Books...

The screenshot shows the Amazon homepage with the following elements:

- Browser address bar: https://www.amazon.com/gp/yourstore/home?ie=UTF8&ref=gno_signin&
- Navigation bar: Amazon logo, Candice's Amazon.com, Today's Deals, Gift Cards, Sell, Help.
- Shop by Department: A dropdown menu with categories like Unlimited Instant Videos, MP3s & Cloud Player, Amazon Cloud Drive, Kindle, Appstore for Android, Digital Games & Software, Audible Audiobooks, Books, Movies, Music & Games, Electronics & Computers, Home, Garden & Tools, Grocery, Health & Beauty, Toys, Kids & Baby, Clothing, Shoes & Jewelry, Sports & Outdoors, Automotive & Industrial, and Full Store Directory.
- Search bar: Search All.
- Books section: A list of categories including Books, Kindle Books, Children's Books, Textbooks, Audiobooks, and Magazines. An arrow points to the 'Books' category.
- Product recommendations: A featured book 'The Poisoned Pilgrim: A Hangman's Daughter Tale' by Oliver Pötzsch, with a description: 'Scheming monks and murderous robots fill the fourth entry of the series with action and intrigue'. Below it are three more books: 'The Dark Man', 'The Beggar King', and 'The Hangman's Daughter'. To the right, there is a recommendation for 'Mind Maps: How to ...' by John S. Rhodes, priced at \$4.99.

Go to the Amazon Best Sellers in Kindle eBooks. Then go to the nonfiction category because that is where we are going to focus.

Amazon Best Sellers

Our most popular products based on sales. Updated hourly.

< Any Department
< Kindle Store

Best Sellers in Kindle eBooks

Top 100 Paid Top 100 Free

Kindle eBooks

Arts & Photography
Biographies & Memoirs
Business & Investing
Children's eBooks
Comics & Graphic Novels
Computers & Technology
Cookbooks, Food & Wine
Crafts, Hobbies & Home
Education & Reference
Gay & Lesbian
Health, Fitness & Dieting
History
Humor & Entertainment
Literature & Fiction
Mystery, Thriller &
Suspense

Nonfiction

Parenting & Relationships
Politics & Social Sciences
Professional & Technical
Religion & Spirituality
Romance
Science & Math

1. 7 days in the top 100



The Cuckoo's Calling
by Robert Galbraith
★★★★☆ (207)
Kindle Edition
\$9.99

2. 19 days in the top 100

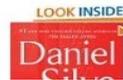


When I Found You
by Catherine Ryan Hyde
★★★★☆ (374)
Kindle Edition
\$0.99

4. 2 days in the top 100



5. 28 days in the top 100



Choosing Keywords

Amazon keyword research is a useful technique in developing titles for your Amazon Kindle book. We will be looking at keyword phrases which are, as I said earlier, actually the phrases and words that people are putting in the search box when they are searching. This is important because you can use the same words and phrases to title your book and set your book up to be found before other books when you have a keyword rich title.

What are people looking for when they are looking to buy? That is a keyword phrase.

How popular is your topic? Be sure there is a market for your book.

Once you have identified a possible keyword phrase to base a book around, you will want to check the sales of current books for that keyword phrase.

Next, identify existing books that are doing well within that particular topic. So, find two books based on the chosen keyword(s) that have been published for at least 60 days and have a bestsellers rank below 100,000, and ones that are priced between \$2.99 and \$9.99. Amazon Bestsellers Rank is the number you find beneath the Product Description. Every book on Amazon has an Amazon Bestsellers Rank. Click on any title and then scroll down to product description until you see it.

Doing Amazon keyword research is a useful technique in developing titles for your Amazon Kindle book. Let's look at a few...

Examples:

#7 What Can I Bring? Cookbook

#13 E-Squared

#19 The Get Yourself Organized Project

The first one is [What Can I Bring Cookbook](#).

It has a standout cover, see how it stands out among the others? It costs \$2.99, was published in 2007 and is #132 rank

Amazon Best Sellers
Our most popular products based on sales. Updated hourly.

Any Department
Kindle Store
Kindle eBooks

Best Sellers in Nonfiction
Top 100 Paid Top 100 Free

Nonfiction
Arts & Photography
Biographies & Memoirs
Business & Investing
Children's Nonfiction
Computers & Technology
Cooking, Food & Wine
Crafts, Hobbies & Home
Education & Reference
Health, Fitness & Dieting
History
Literary Criticism & Theory
Parenting & Relationships
Politics & Social Sciences
Professional & Technical
Religion & Spirituality
Science
Self-Help
Sports
Travel

Hot New Releases

Top Rated

More to Explore in Nonfiction

1. LOOK INSIDE!
PEOPLE WHO EAT DARKNESS
People Who Eat Darkness: The True Story...
by Richard Lloyd Parry
★ ★ ★ ★ ★ (157)
Kindle Edition
\$7.99

2. LOOK INSIDE!
ZEALOT
Zealot: The Life and Times of Jesus o...
by Ross Assan
★ ★ ★ ★ ★ (22)
Kindle Edition
\$13.99

3. LOOK INSIDE!
THIS TOWN
This Town: Two Parties and a Funeral?...
by Mark Labovion
★ ★ ★ ★ ★ (17)
Kindle Edition
\$12.74

4. LOOK INSIDE!
BORN STANDING UP: A Comic's Life
Born Standing Up: A Comic's Life
by Steve Martin
★ ★ ★ ★ ★ (874)
Kindle Edition
\$2.99

5. LOOK INSIDE!
THE RISE AND FALL OF THE THIRD REICH
The Rise and Fall of the Third Reich
by William Shirer
★ ★ ★ ★ ★ (605)
Kindle Edition
\$1.99

6. LOOK INSIDE!
PROOF OF HEAVEN
Proof of Heaven: A Neurosurgeon's Jour...
by Eben Alexander II M.D.
★ ★ ★ ★ ★ (5,183)
Kindle Edition
\$6.83

7. LOOK INSIDE!
WHAT CAN I BRING? COOKBOOK
What Can I Bring? Cookbook (Cakes Mix...
by Anne Byrn
★ ★ ★ ★ ★ (87)
Kindle Edition
\$2.99

8. LOOK INSIDE!
HEAVEN AND HELL: A JOURNEY OF CHRISTIA...
Heaven and Hell: A Journey of Christia...
by Kenneth Zeigler
★ ★ ★ ★ ★ (138)
Kindle Edition
\$0.99

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Swimming with Maya: A Mother's Story
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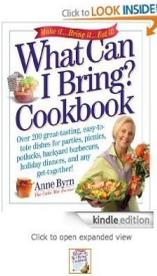
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INTRODUCING THE XFINITY X1 TRIPLE PLAY

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Start reading *What Can I Bring? Cookbook (Cake Mix Doctor)* on yo



What Can I Bring? Cookbook (Cake Mix Doctor) [Kindle Edition]

Anne Byrn (Author)

★★★★☆ (62 customer reviews)

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Paperback	\$11.47 <i>Prime</i>	\$2.50	\$0.01

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Book Description

Publication Date: November 10, 2007

Potlucks and picnics, dinner parties and church socials, fundraisers, toasts to the teacher, reunions, cookouts—it's the busy age of shared meals, which means with every invitation come over 2.6 million copies in print, knows exactly how to answer the question. Cutting through menu block—a condition familiar to everyone who cooks—here are over 200 delicious suggest

There are finger foods, canapes, and "trios"—Trio of Marinated Goat Cheese, Asian Summer Rolls with a Trio of Sauces, Trio of Pastry-Wrapped Camemberts. 25 surprising salads: White Bean and Spinach Lasagne. Desserts (of course, 25 of them), and a full chapter of leaves and other gifts from the kitchen, including Chocolate Sour Cherry Bread and Sun-Cooked the finishing touches on the dish). Plus there are "Grab & Gos"—super-quick recipes—for each section, etiquette tips for working in someone else's kitchen, and a "Notes" area for each

Rank #132

Customers Who Bought This Item Also Bought

The Everything Potluck Cookbook Linda Larsen ★★★★☆ (20) Kindle Edition \$8.77	Top 50 Most Delicious Homemade Sides Julie Huffeld ★★★★★ (4) Kindle Edition \$0.99	Casebooks - Best Recipes from Club David Christopher Lane ★★★★☆ (28) Kindle Edition \$0.99	Veggie Burgers Every Which Way Fresh Lukas Volger ★★★★★ (62) Kindle Edition \$0.92	Silver Palette Good Times Cookbook Shelia Lukins ★★★★★ (31) Kindle Edition \$9.99	The Cake Mix Doctor's Ising On the Case: 30... Anne Byrn ★★★★★ (5) Kindle Edition \$2.51	The Cake Mix Doctor's 25 Best Birthday Cakes... Anne Byrn ★★★★★ (8) Kindle Edition \$3.62	Betty Crocker 201 Brownie Recipes Betty Crocker Kindle Edition \$0.99

Editorial Reviews

From Publishers Weekly

Whether off to a friend's house or hosting a dinner party, this collection from Byrn (The Cake Mix Doctor, Dinner Doctor, etc.) gives plenty of reliable, tasty and (fairly) easy-to-prepare standards. Grouped can prove a godsend ("Buy a good deli pâté and drizzle a little good brandy over it before serving"); and no-cook recipes like Twelve Layer Taco Dip and Layered Crabmeat Stack (cream cheese, cocktail sa Oven-Barbecued Beef Brisket are sure to please (though the brisket, among others, does require some planning). Updates on classic party fare such as a Warm Potato Salad with Rosemary and Camembert effort. Rounded out with tips on everything from dressing up ham to table decorations, Byrn has thought of pretty much everything, leaving guests and hosts with quite a bit less to worry about. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

From the Back Cover

CROWD-PLEASING FOOD FOR EVERY KIND OF POTLUCK—AND WITHOUT THE STRESS

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Product Details

- File Size: 3041 KB
- Print Length: 528 pages
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- Language: English
- ASIN: B0070ASW4I
- Text-to-Speech: Enabled
- X-Ray: Enabled
- Lending: Enabled

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Super cover. It has only been on the market for a year.

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- Customer Reviews:** 4.5 stars (182 customer reviews)
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Publication Date: January 28, 2013

E-Squared could best be described as a lab manual with simple experiments that prove reality is malleable, consciousness trumps matter, and you shape your life with your mind. Yes, you read that right. It is. The nine experiments, each of which can be conducted with absolutely no money and very little time expenditure, demonstrate that spiritual principles are as dependable as gravity, as consistent as Newton's law. Rather than take it on faith, E-Squared invites you to prove the following principles:

 - There is an invisible energy force or field of infinite possibilities.
 - You impact the field and draw from it according to your beliefs and expectations.
 - Your connection to the field provides accurate and unlimited guidance.
 - The universe is limitless, abundant, and strangely accommodating.

Rank #222

Book Description

Publication Date: **January 28, 2013**

E-Squared could best be described as a lab manual with simple experiments that prove reality is malleable, consciousness trumps matter, and you shape your life with your mind. Yes, you read that right. It says prove. The nine experiments, each of which can be conducted with absolutely no money and very little time expenditure, demonstrate that spiritual principles are as dependable as gravity, as consistent as Newton's laws of motion. Rather than take it on faith, E-Squared invites you to prove the following principles:

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Editorial Reviews

About the Author

Pam Grout is the author of 16 books, three plays, a television series, and two iPhone apps. She writes for People magazine, Congo.com, Huffington Post, and her travel blog, www.georgeclooneylepthere.com. Find out more abo

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Publication Date: **May 1, 2012**

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Editorial Reviews

About the Author

Kathi Lipp is a busy conference and retreat speaker, currently speaking each year to thousands of women throughout the United States. She is the author of *The 16 Parents of four teenagers and young adults.*

Product Details

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X-Ray: Not Enabled
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Book Description

Publication Date: **March 29, 2006**

Tiny Haines, Alaska, is ninety miles north of Juneau, accessible mainly by water or air—and only when the weather is good. There's no traffic light and no mail delivery; people can vanish without the going-on in this close-knit town—from births to weddings to funerals—she does.

Whether contemplating the mysterious death of eccentric Speedy Joe, who wore nothing but a red union suit and a hat he never took off, not even for a haircut; researching the details of a one-Festival; or ice skating in the shadow of glacier-studded mountains, Lende's warmhearted style brings us inside her small-town life. We meet her husband, Chip, who owns the local lumber yard volunteer undertakers—as well as the moose, eagles, sea lions, and bears with whom they share this wild and perilous land.

Like Bailey White's tales of Southern life or Garrison Keillor's reports from the Midwest, NPR commentator Heather Lende's take on her offbeat Alaskan hometown celebrates life in a dangerous &

From Publishers Weekly

Lende chronicles the various lives and deaths of the people of Haines, Alaska, an almost inaccessible hamlet 90 miles north color: the sewer plant manager who rides a motorcycle and sports a ZZ Top beard, the high school principal who moonlight also has some sensitive, insightful anecdotes. For example, Lende, a contributor to NPR's *Morning Edition*, portrays the blues party. Lende's picture of an Alaskan small town is colorful and captivating. (June)
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From Booklist

^BWife, mother, and obituary writer Lende lives in Haines, Alaska (pop. 2,500), a town without a stoplight, hospital, or h a few. As a reporter, Lende knows just about everyone in town, and each chapter profiles a birth, wedding, or death. The the moose, sea lions, and bears) of Haines, in the shadow of a glacier. Lende's quiet voice resonates long after the book i
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